



“A Vacation in Every Pint”

Cape Cod Beer
Hyannis, Massachusetts

www.CapeCodBeer.com

FOR IMMEDIATE RELEASE, April 28, 2006

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Cape Cod Beer plays host on National Homebrew Day

CCLAMS – the local homebrewers club – gather for annual “Big Brew”

Hyannis, MA – On Saturday, May 6th local Brewmaster Todd Marcus and local homebrew club, the Cape Cod Lager and Ale Makers (CCLAMS) will celebrate the 18th anniversary of National Homebrew Day and the 9th annual American Homebrew Association’s “Big Brew” together at the new Cape Cod Beer brewery at 1336 Phinney’s Lane, Hyannis. Brewing begins at 9am, with festivities continuing throughout most of the day. The public is welcome to come watch the brewing process.

In 1979, the American Homebrewers Association named the first Saturday in May as National Homebrew Day. On May 7, 1988, Congress officially recognized the date as National Homebrew Day. Since then homebrewer’s from across the states (and internationally) have been coming together each year to celebrate National Homebrew Day, by brewing the same recipes and sharing a simultaneous toast at noon Central Time.

“We’re excited to host this year’s “Big Brew” at our new brewery”, explains Todd Marcus, owner & Brewmaster of Cape Cod Beer. ““Big Brew” is a great tradition for homebrewers. We really enjoy getting together to brew, share recipes, stories and a few laughs. And to think that there are thousands of other home brewers doing the same thing across the states - even the world - makes it that much more interesting.” Marcus has been involved in at least 7 big brews since moving here in 1998. Before becoming a professional brewer in 1996, Marcus spent many years as a homebrewer.

The American Homebrewer’s Association (AHA) estimates there are around 250,000 active homebrewers in the U.S. At “Big Brew” 2005, the AHA estimates that 7,347 gallons of homebrew was brewed worldwide at 210 Big Brew sites by 2,956 participants. The AHA is a division of the Brewers Association in Boulder, Colorado, a not-for-profit trade and educational association for small, traditional and independent craft brewers. Its purpose is to promote and protect American craft beer and American craft brewers and the community of homebrewing enthusiasts.

Cape Cod Beer is Cape Cod’s only microbrewery and has beer on tap at 70 restaurants and bars on Cape Cod. Cape Cod Beer also provides homebrew and wine making supplies to local homebrewers. To find out more about Cape Cod Beer, please contact us at 508-790-4200 or see our website at

www.CapeCodBeer.com

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