



“A Vacation in Every Pint”

Cape Cod Beer
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Education and Expansion On Tap in Off Season at Cape Cod Beer

Local business owner wins national brewing scholarship and plans brewery expansion.

Hyannis, MA – As Cape Cod Beer winds down from its 4th summer season as Cape Cod’s only microbrewery, the company is quickly gearing up for a busy off-season of education and expansion. In October, Todd Marcus, Brewmaster & President of Cape Cod Beer will be attending a 2 week Advanced Brewing and Malting Science course given by the Master Brewer’s Association of the Americas (MBAA), in Madison Wisconsin. Todd is the 2007 recipient of the William A. Hipp Scholarship, which is awarded twice annually to MBAA members who wish to further their education at the Association’s Brewing and Malting Science course. Upon his return from Madison, Todd will be overhauling his existing system to replace and upgrade the brewery’s “brewhouse” to double its current capacity of 2,400 bbls per year to almost 5,000. This upgrade includes the purchase of a new brew kettle, mash tun and hot liquor tank, as well as several new fermenters and bright tanks.

“2007 has been a great year for Cape Cod Beer”, explains Todd. “We’ve doubled our business every year since its inception in 2004, and have basically reached the capacity of the original brewhouse. A bigger system will allow us to continue to grow our business and expand our distribution, allowing us to sell our beer across all of Cape Cod and into Plymouth through the next couple years. It will also allow us to expand the distribution of our seasonal brands, namely Cape Cod Summer, and Cape Cod Porter, which have proven to be in great demand.”

Regarding the scholarship, Todd explained, “The Hipp Scholarship couldn’t have come at a better time – as we expand our business – because there are always things to learn about the craft and science of brewing beer – and I plan to make sure I share that knowledge with our team upon my return.” William A. Hipp, for whom the scholarship was named, was a third generation master brewer at the C. Schmidt & Sons brewery in Philadelphia, a legacy that began when his grandfather was hired as brewmaster. Bill, his father and his grandfather all held the office of President of District Philadelphia, Master Brewers Association of the Americas (MBAA) during their careers. “I’m honored to have won the scholarship, especially knowing that I was competing amongst some great brewers from across the US.”

Cape Cod Beer is Cape Cod’s only distributing microbrewery located at 1336 Phinney’s Lane in Hyannis with beer on tap in over 110 locations and in 68 package stores throughout Cape Cod and Plymouth. Brewery hours are Monday through Friday Noon to 6pm, as well as Saturday 11am to 2pm. Brewery tours are given on Saturday at 1pm. To find out more about Cape Cod Beer, please contact us at 508-790-4200 or see our website at www.CapeCodBeer.com.

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