



"A Vacation in Every Pint"

**Cape Cod Beer
720 Main Street
Hyannis MA 02601
www.CapeCodBeer.com**

FOR IMMEDIATE RELEASE, May 24, 2005

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**Celebrating "Summer" with Cape Cod Beer
Traditional German Hefe-Weizen ready for "unofficial start of summer"**

Hyannis, MA – Just in time for Memorial Day, Cape Cod Beer has handcrafted a traditional German Hefe-Weizen, called "Cape Cod Summer". This traditional German wheat beer is popular in Bavaria during the spring and summer months. Pronounced Hay-fa-VI-tsen, this beer style is unfiltered and known for its unique banana and clove flavors, which come from the special German yeasts used in fermentation. It is light and wonderfully refreshing during the hot days of summer.

Like summer itself, Cape Cod Summer will be available starting Friday of Memorial Day Weekend until Labor Day, in 64 oz refillable "Growlers" to go, directly from the brewery at 720 Main Street, Hyannis. It will also be on tap at The Island Merchant, located at 10 Ocean Street in Hyannis.

Hefe-Weizen, with its refreshing and unique flavors, is perfect for pairing with summer salads and grilled foods. "We're really excited to see this beer paired with some of the wonderful dishes that Joe and Bev Dunn are putting together at The Island Merchant. In particular we think Cape Cod Summer will taste great with their Island Salad with pulled pork and mango." explains Cape Cod Beer BrewMaster Todd Marcus. "It's one of my favorite styles, and people have been begging us to make a "hefe" for the summer."

Growlers are filled at the brewery at 720 Main Street in Hyannis during the following times: Fridays 4pm to 6pm and Saturday 10 am to 12 noon, or by appointment by calling 774-836-2121.

Cape Cod Beer is Cape Cod's only microbrewery, located at 720 Main Street, Hyannis, Massachusetts, with beer on tap at 35 restaurants and bars in the Mid Cape area. It is also available in 64 oz refillable bottles (called growlers), which are sold directly from the brewery. Cape Cod Beer produces two standard offerings: Cape Cod Red and Cape Cod IPA, plus seasonal favorites such as Berry Merry Christmas Ale, Spiced Red Ale and Stellwagen Stout, to name a few. To find out more about Cape Cod Beer, please contact us at 774-836-2121 or see our website at www.CapeCodBeer.com. For more information about The Island Merchant, call them at 508-771-1337 or visit them online at www.TheIslandMerchant.com

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