



**“A Vacation in Every Pint”**

**Cape Cod Beer**  
**1336 Phinney’s Lane**  
**Hyannis MA 02601**  
**[www.CapeCodBeer.com](http://www.CapeCodBeer.com)**

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## **It’s Berry Merry Christmas Time Again!**

***Cape Cod Beer’s Annual Christmas Beer on Tap Starting Monday December 11th***

Hyannis, MA – In the spirit of the season, Cape Cod Beer has handcrafted a special holiday beer, called **Berry Merry Christmas Ale**. Berry Merry Christmas is an amber-style ale with a touch of Cranberry, Orange and a hint of Cloves. Perfect for complimenting Christmas festivities.

In year’s prior, Berry Merry Christmas Ale was only available in limited quantities and at very limited times. Due to the relocation and expansion of Cape Cod Beer’s production facility in 2006, Christmas Ale fans will find getting their annual fix of Christmas Ale to be more pleasant. “Last year we were in 540 sq feet of unheated space, with lines forming literally out the door. This year we not only have a retail center with heat, but also tours, tastings, music and lots of logo gift items on display.” explains Brewmaster/President Todd Marcus. “We’ve got a lot to celebrate this year at Christmas. “We’ve just finished our best year ever – doubling our business as well as our capacity in 2006 – standing poised for a great year in 2007.”

64 oz refillable growlers of Berry Merry Christmas Ale are available only at the brewery and for a limited time, starting Monday, December 11<sup>th</sup>. Growlers will be filled (and refilled) at the brewery, located at 1336 Phinney’s Lane in Hyannis. **Brewery hours are: Mondays thru Fridays: Noon to 6pm and Saturdays: 11 am to 2 pm.**

Cape Cod Beer is Cape Cod’s only distributing microbrewery located at 1336 Phinney’s Lane in Hyannis, with 100 draft lines and 50 package stores serving or selling Cape Cod Beer from Cedarville to Eastham. For a complete list see our website at **[www.CapeCodBeer.com](http://www.CapeCodBeer.com)**. Cape Cod Beer also offers a range of beer-related gifts, including logo wear, pint glasses, coolers and gift packs.

**For product images please see our website: [www.capecodbeer.com/berrymerryPR.htm](http://www.capecodbeer.com/berrymerryPR.htm)**

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